



Kaviya

Career guidance for students, parents, and schools, grounded in what's actually happening in today's job market.

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ENGINEER TURNED BUSINESS GRAD

The journey so far

Kaviya's path started with an engineering degree in Chennai and transformed into a Master's in Management from the Schulich School of Business in Toronto, Canada. Along the way she cleared IELTS with an 8.5 overall band on her first attempt, received offers from five-plus universities across the US and Canada, and earned her Canadian Permanent Residency, completing the full study-work-settle pathway first-hand.

She is currently a Marketing Manager at ion8, a Canadian AI technology company, which means the career guidance she offers reflects the job market as it actually exists today, not how it looked five or ten years ago. Her background spans engineering, marketing, and technology, giving her a wide-angle view of the opportunities available across industries.

4+

Years as Marketing Manager in Canadian AI/tech

8.5/9

IELTS band, cleared on the first attempt

5+

University offers across the US & Canada

PR

Canadian Permanent Residency, full pathway completed

HOW KAVIYA COACHES

Coaching philosophy

Guidance is built around the whole picture: interests, skills, real career opportunities, and growth potential, not just whatever is trending or highest-paying right now. That means covering the full range of options, from well-established traditional paths to newer, up-and-coming roles that many students and parents haven't come across yet. Every student is different, so the advice is tailored to them rather than delivered as a generic script.

"Whether working with a single student or a full classroom, the goal is the same: a well-rounded, informed decision, not a narrow one."

TWO WAYS TO WORK TOGETHER

What Kaviya offers

FOR STUDENTS & PARENTS

1:1 Career Coaching

Personalized sessions for students in grades 9 through 12 and the parents guiding them, mapping interests and strengths against real career scope to choose the right stream, degree, and career.

- Starts with getting to know the student directly
- Tailored to where the student currently stands
- Available virtually or in person

FOR SCHOOLS & EDUCATORS

Career Guidance Workshops

Interactive sessions for students in grades 9 through 12, built around the idea that the right stream, degree, and career all follow from understanding a student's strengths and interests.

- Sessions tailored by grade level
- Shaped to the specific group in the room
- Available virtually or in person